

## Degree Programme "International Business Administration" - Overview of Modules

1 <sup>st</sup> semester			2 <sup>nd</sup> semester			3 <sup>rd</sup> semester			4 <sup>th</sup> semester			5 <sup>th</sup> semester			6 <sup>th</sup> semester			7 <sup>th</sup> semester		
	CP	WL		CP	WL		CP	WL		CP	WL		CP	WL		CP	WL		CP	WL
Fundamentals of Business Administration	5	150	Marketing	5	150	Human Resource Management	5	150	Specialization: Elective course 1	5	150	Specialization: Elective course 4	5	150	Internship / Semester abroad	30	900	Bachelor Thesis, Colloquium	15	450
Financial Accounting	5	150	Management Accounting	5	150	Strategic and Corporate Management	5	150	Specialization: Elective course 2	5	150	Specialization: Elective course 5	5	150						
Economics	5	150	International Economics	5	150	Economic and Social Policies	5	150	Specialization: Elective course 3	5	150	Specialization: Elective course 6	5	150						
International Business Law	5	150	Operations and Supply Chain Management	5	150	Entrepreneurship and Business Planning	5	150	Innovation Management	5	150	Digital Management	5	150						
Business Mathematics	5	150	Project Management	5	150	Fundamentals of Corporate Social Responsibility	5	150	Corporate Finance and Investment	5	150	Interdisciplinary Project	10	300						
Scientific Working	5	150	Statistics	5	150	Research Methods in Management	5	150	Communication and Cooperation	5	150									
Summen:	30	900		30	900		30	900		30	900		30	900		30	900		30	900

	CP	WL
Business Studies and Economics	80	2400
Methods and key competencies	30	900
Bachelor phase	30	900
Practical application and deepening of international cooperation	40	1200
Elective Courses	30	900

Elective courses (summer term)	CP	WL	Elective courses (winter term)	CP	WL
Trend Research and Strategy Formulation	5	150	Marketing Communications	5	150
Consumer Psychology	5	150	Digital Technology and Data Analytics Marketing	5	150
Advanced Finance and Accounting	5	150	Corporate Governance and Applied Finance and Accounting	5	150
Paradigms in Economics	5	150	Political Economy of European Integration	5	150
Culture and Diversity	5	150	Human Resource Development	5	150
Advanced Statistics	5	150	Design Thinking	5	150
Business Ethics	5	150	Advanced Corporate Social Responsibility	5	150
International Relations					
Language Course	5	150	Language Course	5	150

Only one Language Course may be chosen