

Curriculum of "International Business Administration, B.A."

Code No (Kennnummer)	Module	SW (SWS)	Type (Veranstaltungsart)					TE (Prü)	WS1	SS2	WS3	SS4	WS5	SS6	WS7	CP (CP)
			L (V)	SL (SL)	S (S)	Ex (Ü)	Pro (Pro)									
8911	Fundamentals of Business Administration	4	2				2	E	4							5
8912	Economics	4	2				2	E	4							5
8913	Financial Accounting	4	2				2	E	4							5
8914	International Business Law	4	4					E	4							5
8915	Business Mathematics	4	2				2	E	4							5
8916	Scientific Working <b>AM</b>	4		4				C+E	4							5
8921	Operations and Supply Chain Management	4	2				2	E		4						5
8922	Marketing	4	2				2	E		4						5
8923	Management Accounting	4	2				2	E		4						5
8924	International Economics	4	2				2	E		4						5
8925	Project Management	4	2				2	C		4						5
8926	Statistics	4	2				2	E		4						5
8931	Human Resource Management	4	2				2	E			4					5
8932	Strategic and Corporate Management	4	2				2	E			4					5
8933	Fundamentals of Corporate Social Responsibility	4	4					E			4					5
8934	Economic and Social Policies	4	2				2	E			4					5
8935	Entrepreneurship and Business Planning	4	2				2	E			4					5
8936	Research Methods in Management	4	2				2	E			4					5
8941	Corporate Finance and Investment	4	2				2	E				4				5
8942	Communication and Cooperation	4		4				E				4				5
8943	Innovation Management	4	2				2	E				4				5
8980 – 8995	Elective courses I	12	4	4			4	E				12				15
8951	Digital Management	4	2				2	E					4			5
8009	Interdisciplinary Project	6						6	E					6		10
8980 – 8995	Elective courses II	12	4	4			4	E					12			15
8961	Internship or semester abroad	0						C						0		30
8971	Bachelor Workshop 1: Advanced Structuring and Writing Skills <b>AM</b>	4				4		C							4	5
8972	Bachelor Workshop 2: Data Analysis and Presentation <b>AM</b>	4				4		C							4	5
8973	Bachelor Workshop 3: Advanced Seminar	4				4		C							4	5
8901	Bachelor Thesis	0						E							0	12
8902	Colloquium	0						E							0	3
<b>Total</b>		<b>130</b>	<b>52</b>	<b>16</b>	<b>12</b>	<b>44</b>	<b>6</b>		<b>24</b>	<b>24</b>	<b>24</b>	<b>24</b>	<b>22</b>	<b>0</b>	<b>12</b>	<b>210</b>

AM = attendance mandatory

Code No (Kennnummer)	Elective Courses (Wahlpflichtkurse) *1)	SW	Type	TE	CP
8980	Trend Research and Strategy Formulation	4	L+Ex	E	5
8981	Advanced Finance and Accounting	4	L+Ex	E	5
8982	Marketing Communications	4	L+Ex	E	5
8983	Corporate Governance and Applied Finance and Accounting	4	SL	E	5
8984	Paradigms in Economics	4	L+Ex	E	5
8985	Political Economy of European Integration	4	SL	E	5
8986	Consumer Psychology	4	L+Ex	E	5
8987	Business Ethics	4	L+Ex	E	5
8988	Advanced Statistics	4	L+Ex	E	5
8989	Culture and Diversity	4	L+Ex	E	5
8990	Human Resource Development	4	L+Ex	E	5
8991	Advanced Corporate Social Responsibility	4	L+Ex	E	5
8992	Digital Technology and Data Analytics Marketing	4	L+Ex	E	5
8993	Design Thinking <b>AM</b>	4	L+Ex	C+E	5
8994	International Relations	4	L+Ex	E	5
8995	Language Course (other than English)	4	L+Ex	E	5

List of abbreviations	
SW	Semester hours per week (Semesterwochenstunden)
L	Lecture (Vorlesung)
SL	Seminaristic lecture (Seminaristische Lehrveranstaltung)
S	Seminar (Seminar)
Ex	Exercise (Übung)
Pro	Project (Projekt)
TE	Type of examination (Prüfungsform)
CP	Credit Points
WS	Winter semester (Wintersemester)
SS	Summer semester (Sommersemester)
E	Examination (Prüfung)
C	Certificate (Testat)
AM	Attendance mandatory

\*1) Die Fakultät Kommunikation und Umwelt behält sich das Recht vor, nicht alle Wahlfächer zwingend in jedem Semester anzubieten.

The faculty Communication and Environment reserves the right not to offer all electives in every semester.

Die Fakultät Kommunikation und Umwelt behält sich das Recht vor, das Modulangebot im Wahlbereich zu ändern.

The faculty Communication and Environment reserves the right to change the catalogue of electives.

Als Wahlpflichtfächer können mit Zustimmung des Prüfungsausschusses maximal 10 Kreditpunkte aus beliebigen Studiengängen der Hochschule Rhein-Waal gewählt werden.

As elective courses, a maximum of 10 CP can be chosen with the consent of the examination committee from any study course at the Rhine-Waal University of Applied Sciences